

TEXAS HOOFBEAT MAGAZINE

Ad Rates

Effective January 1, 2005

21 Reason Jones
Valley View, TX
76272

940-453-9884

email:
Ads@texashoofbeat.com

Ad Size		Rate 1X
Full Page	Color	\$795.00
	B&W	\$395.00
Back Cover 4-Color		\$950.00
3/4 page		\$315.00
2/3 page		\$280.00
1/2 page		\$210.00
1/3 page		\$145.00
1/4 page		\$106.00
1/6 page		\$ 65.00
Business Card		\$ 45.00

Ads are due by the 15th of each month prior to publication. Payment is due with space reservation until credit is established. Visa and Mastercard Accepted. 5% Discount for 2 issues and 10% discount for three or more insertions.

Extras: Spot Color: \$75.00 No extra charge for basic ad layout or typesetting. 10% premium for inside back and front cover.

Texas HoofBeat Magazine reserves the right to refuse advertising at its discretion.

